

88th  
ANNUAL

# Pink Ball

HENRY FORD HEALTH JACKSON

## SPONSORSHIP AND TICKET OPPORTUNITIES

Country Club of Jackson  
May 17, 2025

### **Presenting Sponsor \$20,000 (FMV \$3,783)**

Company will be recognized as "Presenting Sponsor" on all media

- Exclusive corporate name and logo included in the name of the event as "Presented by"
- Corporate name and/or logo on event invitation mailed to over 3,000 individuals in the community (deadline February 29, 2023)
- Corporate name and/or logo on save the date card mailed to over 3,000 individuals in the community (if named before printing)
- Corporate name, logo, and website link recognized in event marketing (including press releases, print/digital advertising)
- Corporate name and logo recognized in printed and digital event material (including printed program, signage)
- Corporate name, logo, and website link on the Henry Ford Health System event web page
- Recognition as Presenting Sponsor during spoken program
- Two (2) tables of 8 at the event with VIP seating

### **Event Sponsor: \$15,000 (FMV: \$3,434)**

Company will be recognized as "Event Sponsor" on all media

- Corporate name and/or logo on event invitation mailed to over 3,000 individuals in the community (deadline February 29, 2023)
- Corporate name and/or logo on save the date card mailed to over 3,000 individuals in the community (if named before printing)
- Corporate name, logo, and website link recognized in pre and post event marketing (including press releases, print/digital advertising)
- Corporate name and logo recognized in printed and digital event material (including printed program, signage)
- Corporate name, logo, and website link on the Henry Ford Health System event web page
- Recognition as Event Sponsor during spoken program
- Two (2) tables of 8 with VIP seating

### **Diamond Sponsor: \$10,000 (FMV: \$2,014)**

Company will be recognized as "Diamond Sponsor" on all media

- Corporate name and/or logo on event invitation mailed to over 3,000 individuals in the community (deadline February 29, 2023)
- Corporate name, logo, and website link recognized in event marketing (including printed programs, print/digital advertising)
- Corporate name and logo recognized in printed and digital event material (including printed program, signage)
- Corporate name, logo, and website link on the Henry Ford Health System event web page
- Recognition as Diamond Sponsor during spoken event program
- One (1) table of 8 with priority seating

### **Tea Party Dessert Sponsor \$7,500 (FMV: \$1,630)**

Deadline to receive all sponsor benefits April 11, 2025

- Corporate name, logo on every table accompanying a custom-made cake centerpiece from Blue Julep
- Corporate name, logo on an additional Dessert Bar provided by the Country Club of Jackson
- Corporate name and logo recognized in printed and digital event material
- Corporate name, logo, and website link on the Henry Ford Health System event web page
- Recognition as Tea Party Dessert Sponsor during spoken event program
- One (1) table of 8 with priority seating

**Alice's Boutique Sponsor \$7,500 (FMV: \$1,630)**

Deadline to receive all sponsor benefits April 11, 2025

- Corporate name, logo on banner naming the Silent Auction
- Corporate name, logo on every silent auction bid sheet
- Corporate name and logo recognized in printed and digital event material
- Corporate name, logo, and website link on the Henry Ford Health System event web page
- Recognition as Alice's Boutique Auction Sponsor during spoken event program
- One (1) table of 8 with priority seating

**Table Host: \$2,000 (FMV: \$800)**

- One (1) table of 8 to the event

**Patron Ticket: \$200 (FMV: \$100)**

- One (1) Ticket to the event

**Mad Hatter Wall Sponsor \$7,500 (FMV: \$1,630)**

Deadline to receive all sponsor benefits April 11, 2025

- Corporate name, logo on banner naming a magical wall that provides guests with a free signature cocktail, "The Mad Hatter."
- Corporate name, logo on the first 150 souvenir cocktail glasses passed through the wall
- Corporate name and logo recognized in printed and digital event material
- Corporate name, logo, and website link on the Henry Ford Health System event web page
- Recognition as Tea Party Dessert Sponsor during spoken event program
- One (1) table of 8 with priority seating

**Gold Sponsor: \$5,000 (FMV: \$1,246)**

*Company will be recognized as "Gold Sponsor" on all media*

- Corporate or personal name recognized in printed and digital event material (including printed programs, signage)
- One (1) table of 8 to the event

**Silver Sponsor: \$3,000 (FMV: \$1,096)**

*Company will be recognized as "Silver Sponsor" on all media*

- Corporate or personal name listed on printed event material (including printed programs, signage)
- Four (4) tickets to the event